

Devi Ahilya Arts & Commerce College

B.COM. III YEAR (COMPUTER APPLICATION)

WEB DESIGNING/DIGITAL MARKETING

FILE QUESTION

- Q.1) What is webpage and website?
- Q.2) Design a home page which displays information about your college using headings & body content.
- Q.3) Write a html tag to insert image and Iframe in web page.
- Q.4) Demonstrate difference between “get” and “post” method of form tag in a form with name and password text fields.
- Q.5) Write a CSS style specification rule that would make all unordered lists (tags) has square bullets and a yellow background.
- Q.6) Create a html form with the use of CSS.
- Q.7) Design a registration form with text, password field, drop down list, check boxes, radio buttons, submit and reset button.
- Q.8) Use OnPage & OffPage optimization for website.
- Q.9) Monitor traffic on website using goggle analytics.
- Q.10) Link different sites using cross linking explain it.